

Thieme Chemistry Editorial Board Meeting 2017

The Editors of SYNTHESIS, SYNLETT, SYNFACTS, SynOpen, SYNFORM and – for the first time in a joint meeting – Science of Synthesis, together with a very upbeat Thieme Chemistry team, gathered on June 9th and 10th in the beautiful city of Porto, in the north west of Portugal. It was obviously a pure coincidence – exactly as it was in 2014 when the meeting was held in Saint-Émilion, famous for its Bordeaux wine – that the world-renowned Port wine is produced in the nearby Douro Valley. Also in this case, in fact, the Editors selected Porto as the meeting venue exclusively because of its rich cultural offerings and the beauty of the city. It is therefore not at all surprising that Thieme Chemistry's decision to organise a visit to the cellars of one of the largest and most celebrated local Port wine factories met with fierce opposition and a complete lack of enthusiasm by all the Editorial Board members, who vehemently refused to play an active role in the generous Port wine tasting organised during the visit...

A number of important editorial initiatives were discussed and approved at the meeting. Concerning SYNFORM, which is

increasingly popular and downloaded all over the chemistry world, the trend is towards an even greater integration with social media – such as Twitter and LinkedIn – and a further expansion of its dynamic web dimension, although the traditional pdf versions will continue to be published on the SYNFORM website and monthly as part of the online version of the Thieme Chemistry journals, at least for the foreseeable future.

The launch of the new and exciting [Thieme Chemistry Twitter account](#) (now online) – which is meant to become a vibrant communication tool with our readers – was also presented. This will complement and increase the presence of Thieme Chemistry on social media, like Facebook.

One of the hottest topics on the table concerning the peer-reviewed journals – SYNLETT, SYNTHESIS and SynOpen – was the review of the ground-breaking “crowd review” pioneered by SYNLETT's Editor-in-Chief, Professor Benjamin List, which has already attracted considerable interest from the scientific community (see, e.g.: [Nature News 2017, 546, 9](#)). Following a very active discussion, it was decided that the crowd-review



modality will be continued and expanded, with the aim of conducting a further review of its strengths, weaknesses and applicability on a larger scale during the next Editorial Board Meeting, which will take place in 2018 in the romantic venue of Lake Como (Italy). Grappa tasting next year then?

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