

kma Klinik Management aktuell

Total print-run	10,800*
Published by	Georg Thieme Verlag, Stuttgart PO Box 30 11 20 D-70451 Stuttgart, Germany
Frequency	6 times a year
Publication language	German
Material requested	Closed data formats (pdf / PostScript) E-mail to dispo@thieme-media.de
Closing dates	on request

Rates (Width x Height in mm)	Type Area	Full Page Bleed Size	4C
1/1 page	177 x 241	210 x 297	€ 5,675
1/2 page vertical	85 x 241	105 x 297	€ 3,390
1/2 page horizontal	177 x 120	210 x 136	€ 3,390
1/3 page vertical	55 x 241	75 x 297	€ 2,660
1/3 page horizontal	177 x 80	210 x 98	€ 2,660
1/4 page vertical	85 x 119	105 x 137	€ 1,915
1/4 page horizontal	177 x 60	210 x 77	€ 1,915

Job advertisements

Please request information at the Advertising Manager

Special placement charge: 2nd, 4th cover page and opposite of contents
20 % on black/white rate

Discounts	Series Discount	Quantity Discount	Rate
	3 x 3 %	3 pages	5 % 12 pages 20 %
	6 x 5 %	6 pages	10 %
	9 x 10 %	9 pages	15 %
	12 x 15 %		



Contact and delivery address for material

Thieme.media
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Rüdigerstraße 14, 70469 Stuttgart, Germany
phone: ++49-711-89 31-461

Advertising- and publisher service

Advertising Manager: Niklas Mair
phone: ++49-711-89 31-882
e-mail: niklas.mair@thieme-media.de

Bound insert requirements (no discount)

Four pages 432 mm x 288 mm € 11,350
Stock 80 lb coated or 70 lb uncoated. Consult publisher regarding non-regular inserts.

Loose Inserts Prices on request, Delivery address for inserts on request

Quantity delivered 10,800 + 300 overprints

Journal format

210 mm x 297 mm

Page stock

inside pages 60 lb matcoated, cover 80 lb

For trim size allow 5 mm respectively. Half tone requirements: 120 lines for body and covers

Binding

wire stitching

* Status: 2nd quartier of 2023

General Terms and conditions are available at
<https://www.thieme.de/de/thieme-media/agbs-11579.htm>