

## Diabetes aktuell

<b>Total print-run</b>	12,000*
<b>Published by</b>	Georg Thieme Verlag, Stuttgart PO Box 30 11 20 D-70451 Stuttgart, Germany
<b>Frequency</b>	Feb., Apr., May, Jun., Aug., Oct., Nov., Dez.
<b>Publication language</b>	German
<b>Material requested</b>	Closed data formats (pdf / PostScript) E-mail to <a href="mailto:dispo@thieme-media.de">dispo@thieme-media.de</a> on request
<b>Closing dates</b>	on request

Rates (Width x Height in mm)	Type Area	Full Page Bleed Size	b/w
1/1 page	175 x 253	210 x 280	€ 3,020
1/2 page vertical	85 x 253	100 x 280	€ 1,545
1/2 page horizontal	175 x 123	210 x 135	€ 1,545
1/3 page vertical	55 x 253	70 x 280	€ 1,230
1/3 page horizontal	175 x 80	210 x 100	€ 1,230
1/4 page vertical	85 x 123	100 x 135	€ 870
1/4 page horizontal	175 x 64	210 x 82	€ 870

### Job advertisements

Please request information at the Advertising Manager

<b>Additional charge per color</b> (no discount) standard colors	€ 525
4C	€ 1,575

Special placement charge: 2<sup>nd</sup>, 4<sup>th</sup> cover page and opposite of contents  
25 % on black/white rate

Discounts	Series Discount	Quantity Discount Rate
	3 x 3 %	1 page 3 %    12 pages 15 %
	6 x 5 %	3 pages 5 %    18 pages 20 %
	12 x 10 %	6 pages 10 %
	18 x 15 %	



### Contact and delivery address for material

Thieme.media  
Pharmedia GmbH  
Rüdigerstraße 14, 70469 Stuttgart, Germany  
phone: ++49-711-89 31-461

### Advertising- and publisher service

Advertising Manager: Eleonore Warlitz  
phone: ++49-711-89 31-304  
e-mail: [eleonore.warlitz@thieme-media.de](mailto:eleonore.warlitz@thieme-media.de)

### Bound insert requirements (no discount)

Double page	216 mm x 288 mm	€ 4,595
Four pages	432 mm x 288 mm	€ 9,190

Stock 80 lb coated or 70 lb uncoated. Consult publisher regarding non-regular inserts.

### Loose Inserts Prices on request, Delivery address for inserts on request

**Quantity delivered** 12,000 + 200 overprints

<b>Journal format</b>	210 mm x 280 mm
<b>Page stock</b>	inside pages 60 lb matcoated, cover 80 lb

For trim size allow 5 mm respectively. Half tone requirements: 120 lines for body and covers  
**Binding** Perfect bound

\* Status: 1<sup>st</sup> half of 2023

General Terms and conditions are available at  
<https://www.thieme.de/de/thieme-media/agbs-11579.htm>